

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	911311	06144492

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	4	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/23/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	:00		\$525.00 NM
	Credited								
1	WPBF	W	10/24/12	11:33 PM	M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	:30	D3C12-FL18-T02H	\$525.00 NM
3	WPBF	Th	10/25/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	:00		\$525.00 NM
	Credited								
5	WPBF	F	10/26/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM	11-11:35PM	:00		\$525.00 NM
	Credited								
3	10/23/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	3	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	D3C12-FL18-T02H	\$225.00 NM
4	WPBF	Th	10/25/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	D3C12-FL18-T02H	\$225.00 NM
3	WPBF	F	10/26/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	D3C12-FL18-T02H	\$225.00 NM
4	10/23/12	10/29/12	M-F 3-4P		MTWTF--	:30	3	\$325.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	3:30 PM	M-F 3-4P	M-F 3-4P	:30	D3C12-FL18-T02H	\$325.00 NM
1	WPBF	W	10/24/12	3:48 PM	M-F 3-4P	M-F 3-4P	:30	D3C12-FL18-T02H	\$325.00 NM
4	WPBF	F	10/26/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	D3C12-FL18-T02H	\$325.00 NM
5	10/23/12	10/29/12	4:30a-5a		MTWTF--	:30	4	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	4:54 AM	4:30a-5a	430a-5a	:30	D3C12-FL18-T02H	\$50.00 NM
4	WPBF	W	10/24/12	4:55 AM	4:30a-5a	430a-5a	:30	D3C12-FL18-T02H	\$50.00 NM
5	WPBF	Th	10/25/12	4:38 AM	4:30a-5a	430a-5a	:30	D3C12-FL18-T02H	\$50.00 NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 10/26/12 4:39 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
6	10/23/12	10/29/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 10/25/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
Credited									
1 WPBF F 10/26/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
Credited									
7	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 10/23/12 5:21 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
1 WPBF W 10/24/12 5:54 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
5 WPBF Th 10/25/12 5:12 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
2 WPBF F 10/26/12 M-F 5pm News 5-6pm :00 \$350.00 NM									
Credited									
8	10/23/12	10/29/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 5:30 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
5 WPBF W 10/24/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
4 WPBF Th 10/25/12 5:57 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
2 WPBF F 10/26/12 5:31 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
9	10/23/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
4 WPBF Th 10/25/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
3 WPBF F 10/26/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
10	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/23/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM									
2 WPBF Th 10/25/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM									
11	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$400.00									



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911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/23/12	7:55 AM	Good Morning America	7-9AM	:30	D3C12-FL18-T02H	\$400.00 NM
1	WPBF	Th	10/25/12	8:43 AM	Good Morning America	7-9AM	:30	D3C12-FL18-T02H	\$400.00 NM
12	10/23/12	10/26/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:40 PM	Jeopardy	7:30-8PM	:30	D3C12-FL18-T02H	\$2,000.00 NM
2	WPBF	F	10/26/12	7:35 PM	Jeopardy	7:30-8PM	:30	D3C12-FL18-T02H	\$2,000.00 NM
13	10/23/12	10/26/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-TWTF--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	9:39 AM	Dr. Oz M-F 9-10a	9-10a	:30	D3C12-FL18-T02H	\$200.00 NM
2	WPBF	Th	10/25/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	D3C12-FL18-T02H	\$200.00 NM
14	10/26/12	10/26/12	Fri ABC Prime A	8-9PM	----1--	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/26/12		Fri ABC Prime A	8-9PM	:00		\$900.00 NM
Credited									
16	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	12:13 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	D3C12-FL18-T02H	\$325.00 NM
LR - Football									
17	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	5:28 AM	Sat 5-6am News	Sat 5-6am	:30	D3C12-FL18-T02H	\$60.00 NM
18	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:42 AM	Sat 6-7am News	Sat 6-7am	:30	D3C12-FL18-T02H	\$100.00 NM
19	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat 7pm News	7-730pm	:00		\$250.00 NM
Credited									
20	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$250.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		GMA Saturday 7-8am	Sat 7am-8am	:00		\$250.00 NM
Credited									
21	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12		Sat 8-9am News	Sat 8-9am	:00		\$250.00 NM
Credited									
2	WPBF	Sa	10/27/12	8:15 AM	Sat 8-9am News	Sat 8-9am	:30	D3C12-FL18-T02H	\$250.00 NM
22	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12		Sun 11:35pm Late News	1135p-12am	:00		\$250.00 NM
Credited									
23	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:27 AM	Sun 5-6am News	Sun 5-6am	:30	D3C12-FL18-T02H	\$50.00 NM
24	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:58 AM	Sun 6-7am News	Sun 6-7am	:30	D3C12-FL18-T02H	\$90.00 NM
25	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12		Sun 630pm News	630-7pm	:00		\$375.00 NM
Credited									
26	10/28/12	10/28/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12		Sun ABC Prime A	7-8PM	:00		\$800.00 NM
Credited									
27	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	D3C12-FL18-T02H	\$225.00 NM



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Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	D3C12-FL18-T02H	\$350.00 NM
29	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	8:26 AM	Sun 8-9am News	Sun 8-9am	:30	D3C12-FL18-T02H	\$350.00 NM
30	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	D3C12-FL18-T02H	\$900.00 NM
31	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:00 AM	Sat 6-7am News	Sat 6-7am	:30	D3C12-FL18-T02H	\$250.00 NM
32	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$300.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	D3C12-FL18-T02H	\$300.00 NM
33	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	11:58 PM	Sun 11:35pm Late News	1135p-12am	:30	D3C12-FL18-T02H	\$750.00 NM
34	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	D3C12-FL18-T02H	\$250.00 NM
35	10/25/12	10/26/12	WPBF News 25 Mornings6-7AM		---TF--	:30	1	\$850.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/26/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	D3C12-FL18-T02H	\$850.00 NM
36	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Congressional	DCCC	1193	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/25/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	D3C12-FL18-T02H	\$250.00 NM
39	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/28/12	5:00 AM	Sun 5-6am News	Sun 5-6am	:30	D3C12-FL18-T02H	\$200.00 NM
<u>Total Spots</u>							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,525.00
<u>Agency Commission</u>	\$2,328.75
<u>Net Amount Due</u>	\$13,196.25